



MARYLAND
FAMILY
NETWORK

2024 SPONSORSHIP OPPORTUNITIES FOR THE “FIRST YEARS” EVENT

The first five years last forever!

About First Years

Maryland Family Network’s annual First Years event brings together close to 200 business leaders, education advocates, and philanthropists to benefit Maryland’s youngest children and their families. Our only fundraiser of the year, First Years includes a seated program where we celebrate our impact and share our plan to create better outcomes for children. This year’s event will be held in person on **Thursday, October 24, 2024 from 5:30—7:30pm at The Penguin Room at Whitehall Mill in Baltimore**. We hope you will join us as a sponsor and show the community that you care about our youngest children — the future leaders of our state.

Maryland Family Network’s Impact

Maryland Family Network’s mission ensures all young children in Maryland have strong families, quality early learning environments, and a champion for their interests. To be successful, we need your help to make this a reality. We hope you share our passion for making Maryland one of the best states in the country to raise young children.

Every year, our network of 35 **Family Support Centers** empowers 3,000 parents to confidently care for their infants and toddlers while pursuing their own educational and professional dreams. Our network of eight **Child Care Resource Centers** offers training, mentoring, and other support to our state’s resilient workforce of child care professionals, serving close to 25,000 annually, more than any other organization in Maryland. And, our **LOCATE: Child Care** counselors help over 12,000 families find child care that fits their needs and allows the parents to work outside the home, helping the state’s economy grow.

In addition, our **public policy advocacy** ensures that the needs of young children and their families and caregivers are a priority when Maryland lawmakers make decisions. We are the most trusted voice for thousands of children in the state who are too young to speak for themselves.



The first five years of a child’s life are the most critical. Your support of our First Years event will help young children reach their full potential to become tomorrow’s leaders.

Invest in our future.

Become a sponsor today!

Questions? Contact Development Director Jennifer Andiorio at jandiorio@marylandfamilynetwork.org or call 443.873.5817.



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\$2,500 CRAWLERS SPONSOR

- Company logo included in printed program* and in slideshow at beginning of event
- Social media recognition and acknowledgement in annual report
- Customized mission-focused "First Steps" presentation for your employees at a mutually agreeable time (virtual or in person)
- Two representatives from your team invited to join us at our First Years event

***Print deadline: September 15, 2024**

\$5,000 CRUISERS SPONSOR

All benefits listed at previous level, plus:

- Lunch with Maryland Family Network's Executive Director, Laura Weeldreyer, and a tour of one of our Family Support Centers at a mutually agreeable time
- Four additional seats (for a total of six) for team members to join us at First Years

\$10,000 TODDLERS SPONSOR

All benefits listed at previous levels, plus:

- Personalized sponsorship acknowledgement suitable for display at your company
- Opportunity to distribute branded promotional item to our guests at First Years event
- Acknowledgement in our monthly e-newsletter sent to our house list (distribution: 30,000+)
- Opportunity for employees to participate in a volunteer activity to benefit one of our Family Support Centers (beautification project, diaper/supply drive, replenish the library, etc.)
- Four additional seats (for a total of ten) for team members to join us at First Years



Thank you for your sponsorship! We will send you a confirmation. Maryland Family Network is a 501(c)3 nonprofit. Your contribution is tax-deductible to the extent allowed by law. Please email or mail your completed sponsorship form to:

Maryland Family Network
Attn: Jennifer Andiorio
1800 Washington Blvd., Suite 445
Baltimore, MD 21230

Email logo and questions to: jandiorio@marylandfamilynetwork.org or call 443.873.5817.

2024 FIRST YEARS SPONSORSHIP COMMITMENT

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|--------------|-------------------------------|-------------------------------------|---|--|
| Name | | | | |
| Company | | | | |
| Address | | | | |
| City | State | Zip | Business Phone | |
| Cell Phone | Email | | | |
| Amount \$ | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> American Express | <input type="checkbox"/> Check, payable to Maryland Family Network |
| Name on Card | | | Expiration Date | |
| Card Number | | | CVV Code | |
| Signature | | | | |